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CAHF Names William Hartung as Vice President of Reimbursement

SACRAMENTO – The California Association of Health Facilities (CAHF) is pleased to announce the hiring of William Hartung as its new Vice President of Reimbursement. Hartung brings nearly three decades of leadership in healthcare, along with a proven track record in developing sustainable reimbursement systems and negotiating complex rate structures.

In his new position, Hartung will lead efforts to enhance reimbursement policies and rate development for California’s long-term care sector, which includes skilled nursing facilities (SNFs) and intermediate care facilities for the developmentally disabled. He will also help CAHF navigate the evolving financial landscape through data-driven analysis, collaboration with state agencies, and strategic planning.

“William’s extensive expertise in healthcare finance and his commitment to advancing effective reimbursement strategies make him an exceptional fit for this role,” said CAHF CEO/President Cassie Dunham. “At a time when long-term care providers face mounting financial pressures, his leadership will be critical in advocating for fair and sustainable funding models.”

Prior to joining CAHF, Hartung served as Director of Analytics at Zimmet Healthcare Services Group, LLC. His most recent roles include Owner/President of Edgewood Consulting Group, Director of Reimbursement at Consolidated Billing Services, Inc., and Vice President – Reimbursement at Trilogy Health Services, LLC. Additionally, he was the Vice President of Research at the American Health Care Association.

At CAHF, he will guide strategic initiatives including formulating innovative rate methodologies, leading reimbursement negotiations, and analyzing intricate reimbursement policies.

“I’m excited to join CAHF and contribute to the important work of supporting providers who care for California’s most vulnerable populations,” said Hartung. “Working together with our members and policymakers, we can help build a sustainable future for long-term care.”

Hartung’s hiring comes at a pivotal time, as CAHF continues to advocate against proposed state budget cuts that threaten essential services for Medi-Cal beneficiaries.

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